

SHIRE OF PENDALE – BUSINESS MEETING MINUTES

DATE: 1/8/2020

TIME: 12:00 pm - 1:30 pm

LOCATION: Huckleberry Lanes, Sandpoint, ID

ATTENDEES:

LEGAL NAME	SCA NAME	OFFICE / POSITION
Katherine Boger	Ástríður Sverrisdóttir	Seneschal
Phillip Firestone	Conrad Firestone	Chatelaine
Rebecca Hilton	Taliard Bricca	Exchequer
Aich Hilton	Jorundr Skogarnef	Master of Stables
Heather Bogert	Hrafn the Wanderer	Chamberlain / A&S
Weezil Samter	Weezil	n/a

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OLD BUSINESS:

- Finalize Change of Officers
 - Warrant of appointment to financial office still needs to be completed, will print, sign, and send out ASAP
- Officer Reports Due
 - Master of Stables – done
 - Chamberlain / A&S – done
 - Exchequer – not yet done
 - Seneschal – not yet done
 - Chatelaine – not yet done

NEW BUSINESS:

- Shire Budget & Financial Policy Changes
 - Motion made by Katherine, Seneschal, to set another date because there was not enough time to review and complete the Budget
 - Seconded by Rebecca, Exchequer
 - In favor 5, Abstained 1
 - MOTION PASSED TO TABLE UNTIL NEXT MEETING
 - Motion made by Katherine, Seneschal, to set another date to review the Financial Policy at the same time as the budget, on Sunday 1-19-2020 at noon, at the home of Aich and Rebecca due to need for internet, space to speak and discuss, and coffee
 - Seconded by Phill, Chatelaine
 - In favor 5, Abstained 1
 - MOTION PASSED TO TABLE UNTIL SUNDAY JAN 19 2020
- Shire Customary

- Document is partially extent, but not in great shape; discussed history of the document, it's current status, and revisions desired.
- Motion made by Katherine, Seneschal, to table discussion on customary until February Shire Meeting
 - Seconded by Heather, Chamberlain / A&S
 - In favor 5, Abstained 1
- Recruitment Campaign & Duties Delegation
 - Discussion ranged widely with possible ideas for recruiting new members, with an emphasis on *retaining* the new members.
 - Some ideas were:
 - Use of digital advertising and social media with uniform content and a consistent schedule
 - Use of flyers and campaigns such as "We Want You" / Uncle Sam remix with us in Armor/Garb
 - Use of flyers in biffies at other events
 - Speaking at schools and other institutions
 - Walking around town in armor with banners and flyers
 - Retaining new fighters with loaner gear / armour
 - Smite-a-knight days held to boost income
 - Tavern nights, in the style of Aeriesgarde, and other fun things to do for members getting together
 - Reaching out to other chatelaines to see how they combat the problem of low recruitment and even lower retainment
 - Motion made by Katherine, Seneschal, to take action by posting to Officer's Facebook page and begin creating flyers / adds, as well as brainstorming events, schedules, and delegating tasks as a group
 - Seconded by Phill, Chatellaine
 - In favor 5, Abstained 1
- Request by Silverhart to host in Pendale lands
 - Motion made by Rebecca, Exchequer, to create a letter allowing Silverhart access to host on our lands any time they see fit so long as it does not conflict with Pendale events
 - Seconded by many, at the same time...
 - In favor 5, Abstained 1

EVENT / DEMO BUSINESS:

- Sandpoint Renaissance Faire
 - Discussion focused on the great opportunity for local members to earn donations that can afterwards be donated to the Shire. Other points mentioned included:
 - Resistance from Kingdom to allow our small and (very) distant shire to host anything on a Crown event weekend

- Lack of resources extended to a discussion about inviting Crystal Craggs to attend or take the lead
 - Lack of resources also means a simplified booth with less set-up and tear-down time, and possibly not camping on site
 - Motion made by Katherine, Seneschal, to go to the Renaissance Faire, providing we plan better and make changes so as not to be overwhelmed with the workload
 - Seconded by many at the same time
 - In favor 5, Abstained 1
 - Aich Hilton, Master of Stables, volunteered to be liaison
- Sheep War Updates
 - Date reservation form to be completed ASAP for 7-31-2020 thru 8-2-2020
 - Autocrat Rebecca Hilton is in the process of reserving Camp Ouimet, with the potential for expansion to the Wilderness camp depending upon guest list
 - Camp clean-up day expected in May; stressed importance of attending for multiple reasons
 - Budgeting depends on guest list
 - Will need more burgers
 - May need to expand to Wilderness camp
 - Discussed expanding budget if necessary
 - Classes:
 - Book binding class already scheduled
 - Class suggestions ranged from newbie fighting class to intermediate armor construction
 - War Points will be given to volunteers as an incentive to help us run the event (since we are so few in number)
 - New ideas for this event include a (more strict) site map, new games, merchant row, expanding the schedule, and so forth
 - Advertising plan started, but not implemented due to many aspects not yet determined for sure – intentions to start soon